

## COOKIE POLICY

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In compliance with the provisions of the legislation on the protection of personal data, the Provision of the Guarantor for the Protection of Personal Data "Guidelines on cookies and other tracking tools" of June 10, 2021 (published in the Official Gazette no. 163 of July 9, 2021) and the provisions of other relevant provisions, **Campus X S.r.l.** with registered office in Rome, Via Abruzzi n. 25, Data Controller, (hereinafter also "Data Controller") informs you about the type of cookies and other tracking tools used by the website <https://www.cx-place.com/it/> and the purposes pursued by the information acquired through them, also providing the instructions for proceeding to the selection/de-selection of individual cookies.

**Campus X S.r.l.** as Data Controller protects your personal data ensuring confidentiality and compliance with current legislation and providing the necessary level of protection from any event that may put them at risk of violation.

The purpose of this Cookie Policy (hereinafter also referred to as the "Policy") is to describe how the cookies used by this site are managed.

### **WHAT COOKIES ARE AND WHAT THEY CAN BE USED FOR**

A "cookie" is a text file created by a website on your computer when you access the same site for the purpose of storing and transporting information.

Cookies are sent by a web server to the user's browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) and stored on the user's computer; they are then sent back to the website on subsequent visits.

Many of the operations normally carried out on a website could not be carried out without the help of cookies, which are therefore technically necessary in such cases. This type of cookie is called a technical or functionality cookie. These cookies are used, for example, for electronic identification, session tracking and storing information about users' activities when accessing a website. When accessing this website, the user also receives cookies from sites or web servers that are third parties to the website visited, so-called "third-party cookies".

In other cases, the site uses cookies to facilitate and facilitate navigation by the user or to allow the user to take advantage of specifically requested services.

There are different types of cookies, depending on their characteristics and functions. These cookies may remain on your computer or mobile device for different periods of time:

**"session cookies"** are automatically deleted when you close your browser;

**"persistent cookies"** remain or may remain on your device until they "expire".

Persistent cookies" remain or may remain on your device until they "expire". Cookies may therefore remain on your system for considerable periods of time and may also contain a unique identifier. This circumstance allows the sites that use them to keep track of your browsing on the site, both for statistical or advertising purposes and to create a personalised profile of you based on the pages you have visited and to show and/or send you targeted advertising (so-called Behavioural Advertising).

In accordance with applicable data protection legislation, your consent is not always required for the use of cookies.

For example, **"technical cookies"**, i.e. cookies that are indispensable for the operation of this website or necessary to perform the activities you have requested, may be used without your consent.

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“**Profiling cookies**”, on the other hand, i.e. cookies used to create user profiles and to send messages in line with the preferences expressed by the users while surfing the Internet, require your express consent.

This Website uses the following types of cookies:

**technical cookies:** these include both **session cookies** and **navigation cookies**, which are strictly necessary for the Website to operate and/or allow you to use the Website's content and services; **functionality cookies**, which are used to enable certain website functions and to configure the website according to your choices (for example, the language you have selected) in order to improve your browsing experience;

**analytical cookies:** these allow us to understand how users use the website, and to monitor incoming and outgoing traffic;

**profiling cookies:** these cookies are used to observe your preferences, as revealed by you when using this website, and consequently to send you promotional material in line with these preferences.

This website also makes use of **third-party cookies:** these cookies, sent by websites/web servers other than this website, are used for the specific purposes of the third parties who own the websites/web servers (including profiling). An example of this are the cookies issued by social networks through the so-called social buttons that allow you to interact with social networks such as Facebook or Twitter (see the "social buttons" section of this document).

These third parties are considered autonomous Data Controllers with respect to their own cookies; Campus X cannot control or verify the use that third parties make of such cookies, nor ascertain the specific characteristics or purposes of such cookies. For any information on how your data is processed by these third parties you can refer to their privacy policies or other material published by the third parties.

### COOKIES USED AND THEIR PURPOSES

The Owner lists in the table below the specific categories of cookies present on the site and their purpose:

NOME COOKIE	TIPOLOGIA	FINALITA' / FUNZIONAMENT O	PROVENIENZA	DURATA
rc::d-#	necessario	Questo cookie è usato per distinguere tra umani e robot.	cx-place.com	persistente
SESS#	necessario	Preserva gli stati dell'utente nelle diverse pagine del sito	cx-place.com	sessione
time_in_page	profilazione	-	cx-place.com	sessione
z_cookie_wow	profilazione	-	cx-place.com	20 giorni

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### COOKIE DI TERZE PARTI

NOME COOKIE	TIPOLOGIA	FINALITA' / FUNZIONAMENT O	PROVENIENZA	DURATA
<b>_GRECAPTCHA</b>	necessario	This cookie is used to distinguish between humans and robots. This is useful for the website in order to make valid reports on the use of the site.	Google.com	179 giorni
<b>CONSENT</b>	necessario	Used to detect whether the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for the GDPR compliance of the website.	youtube.com	2 anni
<b>rc::a</b>	necessario	This cookie is used to distinguish between humans and robots. This is useful for the website in order to make valid reports on the use of the site.	Google.com	persistente
<b>rc::b</b>	necessario	This cookie is used to distinguish between humans and robots.	Google.com	sessione
<b>rc::c</b>	necessario	This cookie is used to distinguish between humans and robots.	Google.com	sessione
<b>TiPMix</b>	necessario	This cookie records which server-cluster is serving the visitor. This is used in the context of load balancing, in order to optimise the user experience.	mews.li	1 giorno
<b>x-ms-routing-name</b>	necessario	This cookie records which server-cluster is serving the visitor. This is used in the context of load balancing, in order to optimise the user experience.	mews.li	1 giorno
<b>lang</b>	preferenza	This cookie remembers the language version of a	ads.linkedin.com	sessione

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		website selected by the user.		
<b>_ga</b>	analitico	This cookie records a unique ID to generate statistical data on how the visitor uses the website.	Google.com	2 anni
<b>_gat</b>	analitico	This cookie is used by Google Analytics to limit the frequency of requests.	Google.com	1 giorno
<b>_gid</b>	analitico	It records a unique ID to generate statistical data on how the visitor uses the website.	Google.com	1 giorno
<b>AnalyticsSynchistory</b>	analitico	This cookie is used in the context of data synchronisation with third-party analytics service.	Linkedin.com	29 giorni
<b>yt-player-headers-readable</b>	analitico	This cookie is used to determine the optimal video quality based on the visitor's device and network settings.	youtube.com	persistente
<b>_fbp</b>	profilazione	Used by Facebook to provide a range of advertising products such as real-time offers from third-party advertisers.	Facebook.com	3 mesi
<b>_gcl_au</b>	profilazione	Utilizzato da Google AdSense per sperimentare l'efficacia pubblicitaria su tutti i siti web che utilizzano i loro servizi.	Google.com	3 mesi
<b>ads/ga-audiences</b>	profilazione	-	Google.com	sessione
<b>bcookie</b>	profilazione	Used by the social networking service LinkedIn to track the use of integrated services.	linkedin.com	2 anni
<b>bscookie</b>	profilazione	Used by the social networking service LinkedIn to track the use of integrated services.	linkedin.com	2 anni
<b>lang</b>	profilazione	Inserted by LinkedIn when a web page contains an	linkedin.com	sessione

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		integrated 'Follow us' panel.		
<b>lidc</b>	profilazione	Used by the social networking service LinkedIn to track the use of integrated services.	linkedin.com	1 giorno
<b>tr</b>	profilazione	Used by Facebook to provide a range of advertising products such as real-time offers from third-party advertisers.	Facebook.com	sessione
<b>UserMatchHistory</b>	profilazione	Used to track visitors across multiple websites in order to present relevant advertisements based on the visitor's preferences.	linkedin.com	29 giorni
<b>VISITOR_INFO1_LIVE</b>	profilazione	Try to estimate the speed of the user's connection on pages with embedded YouTube videos.	Youtube.com	180 giorni
<b>YSC</b>	profilazione	Registers a unique ID for statistics related to which YouTube videos have been viewed by the user.	Youtube.com	sessione
<b>__AntiforgeryToken</b>	profilazione	-	mews.li	sessione

In particular, Campus X informs you that this website uses the following services that issue cookies: **"Google Analytics"** provided by Google, Inc. is a web analytics service that uses cookies that are deposited on the user's computer to enable the website visited to analyse how users use it. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

To consult the privacy policy of the company Google relating to the "Google Analytics" service, please refer to the following link:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

### Social buttons

On the <https://www.cx-place.com/it/> website there are buttons called "social widgets/buttons" which depict the icons of certain social networks.

These widgets allow users of the site who are browsing the Campus X website to access the relevant social networks with a "click". In this case, the social network and web services acquire

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data relating to the user, whereas Campus X will not share any of the user's browsing information or personal data acquired through its site with the social networks and web services accessible via these tools.

These buttons are deactivated by default, i.e. they do not send data to the respective social networks without your consent.

To activate the buttons, simply click on them. After activation, a direct connection is established to the server of the respective social network. The content associated with the button is then transmitted directly from the social network to your browser and linked by it to the web page.

To find out about the purpose and extent of the collection and processing/use of personal data carried out by social networks and third party sites, in which Campus X has no part, you can access the information and privacy policies made available on the portals of the social networks. Below are links to the privacy policies of the social networks to which the buttons on this site refer:

- for Facebook and Instagram: <https://it-it.facebook.com/policies/cookies/>
- For LinkedIn: <https://it.linkedin.com/legal/cookie-policy>
- for Spotify: <https://www.spotify.com/sm-it/privacy>

### **LEGAL BASIS OF PROCESSING**

The legal basis underlying the processing of personal data referred to in this document is:

in relation to technical cookies :

art. n°6 par.1 lett. b) GDPR the processing is necessary for the performance of a contract to which you are party or the implementation of pre-contractual measures taken at your request;

in relation to analytical cookies:

art. n°6 par.1 lett. a) GDPR You have given your consent to the processing of your personal data for one or more specific purposes;

with regard to profiling cookies:

art. n°6 par.1 lett. a) GDPR You have expressed your consent to the processing of your personal data for one or more specific purposes.

### **YOUR RIGHTS**

Pursuant to EU Reg. 2016/679 you have the right to:

- obtain confirmation of the processing carried out by the Controller on your personal data;
- access your personal data and know its origin (when your personal data are not obtained directly from you), the purposes of the processing, the data of the persons to whom they are communicated (recipients), the period of data retention or, failing that, the criteria for determining it;
- obtain the rectification of your personal data;
- obtain the deletion of personal data concerning you from the Data Controller's databases if they are no longer necessary for the purposes for which they were collected or if the processing is unlawful and in the other cases referred to in Article 17 GDPR;

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- limit the processing of personal data concerning you, for example, where its accuracy is contested, for the period necessary for the Controller to verify its accuracy and in all other cases referred to in Article 18 GDPR;

- obtain the personal data concerning you, in electronic format also in order to be able to communicate them to another Data Controller (portability).

You may assert your rights by contacting the Data Controller in writing at [dpcx@cx-place.com](mailto:dpcx@cx-place.com). The Controller shall do so without delay and, in any case, no later than one month after receiving your request. The deadline may be extended by two months, in which case the Controller shall always inform you within thirty days of the reasons that make the extension necessary.

### **COMPLAINT**

You have the right to lodge a complaint with the Data Protection Authority.

If you are resident in a different Member State or if the violation of the legislation protecting your personal data occurs in another EU country than the one where the Data Controller is based, you must lodge a complaint with the Authority in charge of monitoring compliance with the legislation on the protection of personal data in that country.

The lodging of a complaint is without prejudice to any other legal action.